These case studies tell the real stories of pledges that people have made to End Racism. Please use them for inspiration, and share to spread the word!
Come on! We'll go to the library on the way so we have something to read on the train...

Why is everyone painted brown?

I will ask my local library to increase the number of books for young people with stories from different races and religions.

www.end-racism.org
I know! The uni doesn’t seem interested in anything beyond Europe.

Why do we only look at Western literature?

They’re right - it’s like our cultures are invisible here!

It’s best if it comes from the students...

We need to do more for inclusion and diversity on campus.

I know - let’s hold a competition!

In the Sociology Department.

The End Racism This Generation Dragons’ Den

Show me how this will work!

You haven’t really thought that through, have you? Next!

We think it’d be great if the uni could put on its own Black History Month events this year...

We’re In!

Office for Social Responsibility

Student Union

Faculty of Humanities

Black History Month Proposal

Black History Month Celebration

Speakers, films, lectures - and more!

University events all month!

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By Tamara-Jade Kaz©