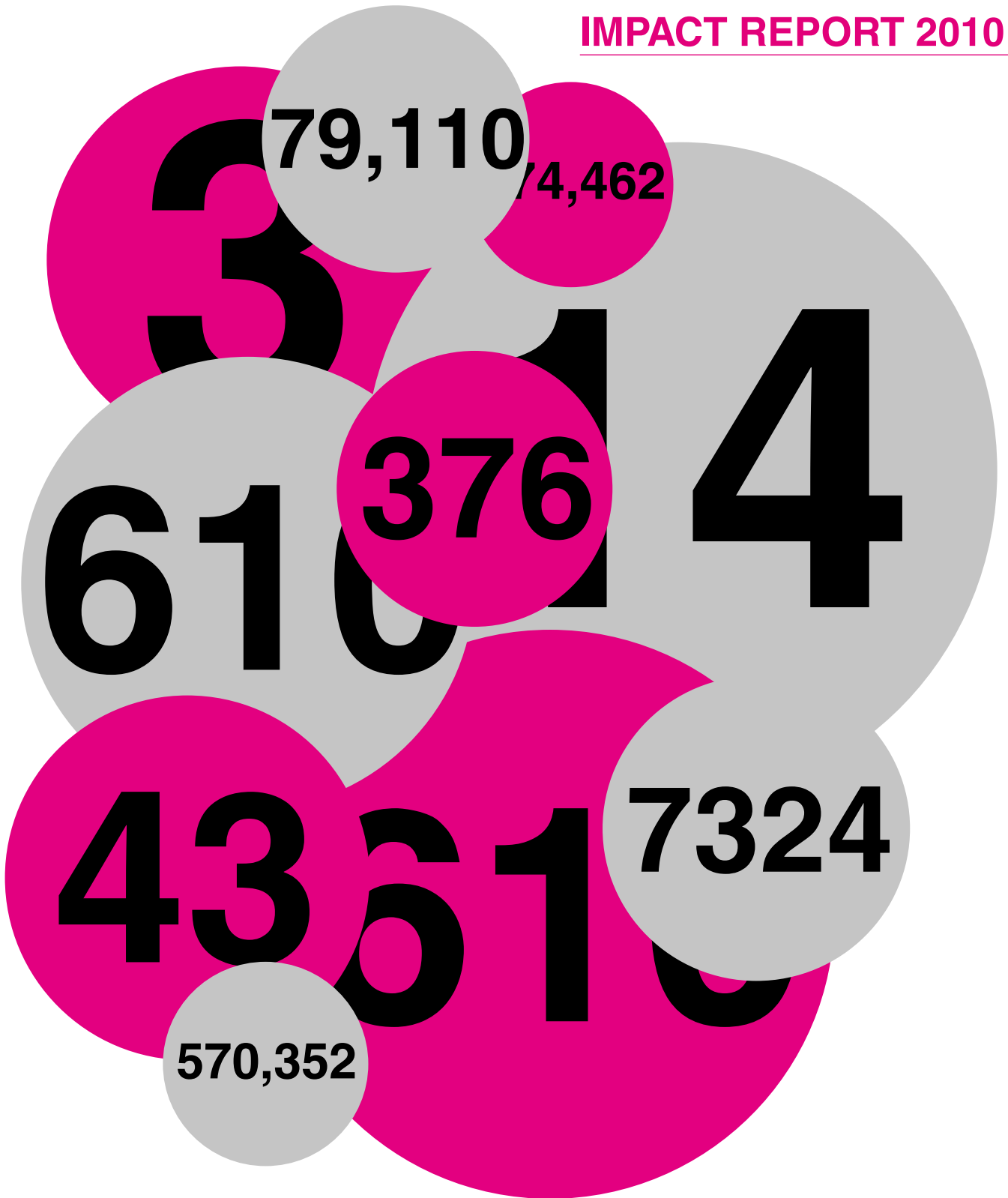


RUNNYMEDE

from barriers to solutions

IMPACT REPORT 2010



Runnymede

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Runnymede is the UK's leading race equality thinktank. We are a research-led, non-party political charity working to end racism.

FROM THE CHAIR



For more than 40 years Runnymede has focused on achieving race equality. Through legislative change and the commitment of ordinary people, we have made progress towards this goal. Building on this progress, and by working with others, Runnymede believes that lasting solutions are now within reach.

Today we understand the challenges to these solutions better than ever, in large part through increasingly sophisticated and robust research in the UK. Runnymede's contribution to this research is widely recognised by academics, policymakers, local organisations, and the wider public.

Our financial inclusion programme has highlighted that 60 per cent of Black and Asian people still have no savings, which has since been the subject of parliamentary discussion. Meanwhile, our education work has brought us to the attention of many.

But it is not enough to simply identify these barriers, we also provide positive solutions. Runnymede works hard to inform policymakers and decision makers of our findings and recommendations. Since our formation in 1968 we have had a direct impact on the policymaking process, often by collaborating with others similarly committed to our aims.

We have always recognised the importance of working with others to enable effective action for social change. This is why we facilitate proactive networks across the UK and globally, connecting those people with a commitment to race equality. Our academic forum, for example, connects leading thinkers who have an interest in ethnicity and has spawned the basis for many good policy recommendations. We also work closely with grassroots organisations across the country, benefiting from their local knowledge and insight, and so we are well-positioned to respond to the new emphasis on shifting of power from the centre to the local.

Achieving race equality is not a lost cause, but it does require a wider consensus, shared commitment, and the political will to act on likely solutions. Runnymede will continue to apply its findings and evidence-based and dependable research towards these goals, and to work with those equally willing to achieve race equality.

Clive Jones CBE, Chair of the Runnymede Board of Trustees

Please note: All the figures in this report, unless otherwise stated, are from 2010.

WORDS PUBLISHED BY RUNNYMEDE

Our publications provide robust, researched evidence, as well as expert comment and policy recommendations.

The quality, relevance and impact of our publications are illustrated through frequent citations in Hansard, academic papers, blogs and media reports.

We have written about crucial policy areas for race equality, including criminal justice, asylum and migration, European policy, education, health and financial inclusion.

Our publications are written by Runnymede staff members and external contributors, drawing on the considerable expertise and skills that we have access to.



474,462



610

Through our research, we have engaged with people as diverse as irregular migrants in Belfast, senior corporate managers in London, young people in Birmingham and community activists in Chicago.

We use a range of research methods to pursue our investigations, including deliberative assemblies, interviews, focus groups, online surveys, and film-making.

The Runnymede Academic Forum links leading thinkers on race equality. It allows us to build closer links with academic work and to draw on cutting edge research in race equality.

We co-hosted major academic conferences at the University of Surrey and the University of East London in 2010, connecting with the academic world to support better informed policymaking.

PEOPLE WHO TOOK PART IN IN-DEPTH INTERVIEWS

MEMBERS OF RUNNYMEDE-LED NETWORKS



376

Runnymede has had a direct impact on policy developments in Westminster and Whitehall. In parliament, our work has been cited in debates and Early Day Motions and we provide briefings for MPs and peers on a regular basis.

We responded to ten government consultations and select committee inquiries in 2010, with our director Dr Rob Berkeley presenting oral evidence before the Communities and Local Government Committee on the government's localism agenda. Runnymede also holds the secretariat of the All Party Parliamentary Group on Race and Community.

StopWatch, a criminal justice action group co-founded by Runnymede, contributed to the recent policy reversal by the government on ethnic profiling in stop and search.

Runnymede's staff sit on high level governmental advisory groups, media diversity committees and the boards of national and international organisations.

We can best achieve race equality by working with others. Runnymede coordinates a number of networks involving individuals and organisations committed to race equality.

Since 1996 we have held the secretariat for the UK Race and Europe Network (UKREN), which provides information on European policy developments to almost 200 UK organisations.

Set up in 2010, the ever growing Runnymede 360 network connects more than 90 aspiring and established leaders in race equality from different backgrounds and working in all sectors.

As well as running networks, Runnymede is an active member of several of them, such as the Equality and Diversity Forum, the European Network Against Racism and the Canada-based Cities of Migration's partnership programme. This enables us to realise our shared goals and reach a wider audience of decision-makers.



60

PARLIAMENTARIANS RUNNYMEDE HAS WORKED WITH

KEY FACTS ABOUT RACE IN THE UK

1 Since the murder of Stephen Lawrence in 1993, 89 more people have lost their lives at the hands of racists in the UK

Institute of Race Relations

2 If you have an African or Asian sounding surname you need to send about twice as many job applications as those with a traditionally English name even to get an interview

National Centre for Social Research

3 Chinese boys are among the highest performing groups in our schools. After university, however, they can expect to earn 25% less than White graduates

Equality and Human Rights Commission

4 By 2051 the Black and minority ethnic (BME) population of England and Wales is predicted to be 20 million, making up nearly 30% of the total. This compares to just 8.8% in 2001

Centre for Policy on Ageing

5 Most children who live above the fourth floor of tower blocks in England are Black or Asian

Professor Danny Dorling

6 While nearly 300 Black Caribbean students received the necessary outstanding A-level grades in 2009, only one of them gained entry to the University of Oxford

Runnymede Trust

7 Nearly a third of citizens from minority ethnic backgrounds are not on the electoral register and cannot vote

Electoral Commission

8 Unemployment among minority ethnic young people is more than twice as high as among White people of the same age. This is an even bigger gap than in the 1980s

Institute for Public Policy Research

9 The UK accepts only 2.5 % of the world's refugees and rejected three quarters of the people seeking sanctuary here in 2010

Home Office Asylum Statistics, UNHRC

10 More than 90% of planning applications for Gypsy/Traveller sites are refused at first hearing

Equality and Human Rights Commission

11 Black Caribbean and Pakistani babies are twice as likely to die in their first year than Bangladeshi or White British babies

Equality and Human Rights Commission

12 If the police stopped and searched Black and Asian people at the same rate they stop white people, they would save nearly 5,500 days of officer time every year

StopWatch



Photo: Philius

An action group co-founded by Runnymede contributed to the recent government policy reversal on ethnic profiling in stop and search

How do we work?

Identifying Barriers

Runnymede identifies barriers to a racially just society. We do this by producing evidence-based research reports on important issues as diverse as access to higher education, police stop-and-search tactics, career progression and poverty in retirement.

We also monitor race issues in parliament, the media and communities. We do this through collaboration with our partners and listening to concerns at grassroots level. For example, Runnymede keeps abreast of policy and debate in parliament through our Westminster Monitor Blog and, at a European level, with the UK Race and Europe Network, which we run. Meanwhile, the Information Centre about Asylum and Refugees (ICAR), housed at the Runnymede office, is at the cutting edge of research and legal developments in this area.

Enabling Social Action

Runnymede's core work engages and enables individuals and organisations across the UK to achieve race equality.

Nationally, Runnymede enables social action through the policy recommendations in each of our research programmes: education, financial inclusion, Europe, the arts, asylum, immigration, and criminal justice. We work collaboratively to inform national policy, for example, we brought together key experts to respond to the Education White Paper. Locally, we provide education resources for schools and parents, including the Real Histories Directory and Bangla Stories websites. Internationally we are part of Cities of Migration and the European Network Against Racism, which are networks connecting those with the potential to influence decision-makers.

We enable organisations to effect change, including in the private sector where we have worked on best practice in HR and diversity. Runnymede's Community Studies and ICAR information and networks connect organisations that may be somewhat isolated with other voluntary or statutory organisations. Individuals directly access our research findings through our website, publications and speeches, and we also actively enable individuals to express their own interests and needs, by inviting so-called 'hard to reach' people to our high-profile events in Westminster, and major public events, such as the bi-annual lecture we

hold in memory of one of our founders, Jim Rose. In the last year, we have used new ways of enabling social action, in particular film, the arts and social media, including Facebook and Twitter.

Influencing Policy

We advise and inform policymakers on improving race equality by responding to consultations, giving evidence and engaging regularly with decision-makers. Runnymede runs several formal networks that enable us to influence policy at different levels. The UK Race and Europe Network, which Runnymede coordinates, contributes to shaping European Union policies. In Westminster, the All Party Parliamentary Group on Race and Community that we administrate allows us to feed our policy ideas through to the highest level. Journalists and politicians look to our research for information on race equality issues, allowing us to use our evidence-based expertise to effect policy change.

Looking Ahead

A forthcoming project will allow us to extend our policy reach internationally by directly advising a UN committee on UK race matters.

In January 2011, we launch the first phase of Generation 3.0, an intergenerational conversation on race equality in Birmingham. This has enabled individuals to express their own views, while also giving them the opportunity to inform policy locally, an aim we will also pursue through new projects in Scotland, Wales and Northern Ireland.

We are also expanding our research methodologies, in part to increase our means of enabling social action and engaging marginalised groups. In particular, we are hosting more deliberative assemblies that actively ask people to think hard and carefully about policy questions. New media and the arts will play a crucial role for engaging a wider audience. We will screen a film depicting our director's visit to Chicago and his experience in engaging community organisers there, and *Walk in My Shoes*, our new locally directed project in the arts.

We will continue to work in partnership, building on existing networks and setting up new ones, such as a European network on ethnicity and assets. Finally, we are more directly collaborating with others, particularly our peer organisations, BTEG, Afifa Trust, ROTA and Race Equality Councils.

While nearly **300 Black Caribbean** students received the necessary grades in 2009, **just one** of them gained a place at the **University of Oxford**



POUNDS SPENT ON OUR WORK IN 2009

We work hard to spend our money efficiently and effectively.

By building partnerships and leveraging in-kind support for our mission, we minimise costs while maximising our impact.

In 2010 we reduced printing and storage costs by moving to in-house print on demand.

This move has increased access to our publications and enabling greater flexibility to respond to policy developments.

We have set up a fellowship programme to create a way of sustainably generating income in line with our expertise and values, while building on relationships with new and existing charitable funders.

You can view our accounts online here: charity-commission.gov.uk



570,352



14

Runnymede's dedicated staff, of whom there are the full-time equivalent of 14, come from a diverse range of ethnic backgrounds.

Their collective expertise includes social studies, philosophy, international relations, education, criminology, migration studies and journalism.

Interns and volunteers support our projects and develop their skills while contributing to Runnymede's mission.

We have increased our research capacity in 2010 through the appointment of 12 Runnymede Research Fellows who work with us to deliver commissioned research.

Our board of trustees, who provide strategic governance, have backgrounds in academia, law, education, the arts, media and business.

Runnymede supports the professional development of staff by providing access to training opportunities.

MEMBERS OF STAFF

“Your talk was fascinating and feedback from students clearly shows that they were inspired by what you said.”

MENTIONS IN THE MEDIA PER WEEK

Media coverage is critical for getting our message across, which is why in 2010 we dedicated more effort than ever before in building contacts within the press and in devising a comprehensive media strategy.

This has paid off: we achieved 34 per cent more press coverage in 2010 than in the previous year.

Our work has been covered on radio and television, and in print and online media in the UK and across the globe.

Coverage has ranged from appearances on Newsnight, Talksport and BBC Radio 4, to mentions of our research in the Financial Times, the Evening Standard and the Voice.

Runnymede staff members have written comment pieces published in the Guardian and on influential blogs such as Open Democracy and Left Foot Forward.



In 2010 we overhauled our brand and communications strategy. Traffic to our main website, which we re-launched this year with a new multimedia-led design, has increased by almost 50 per cent.

More than 700 individuals and organisations follow us on Twitter, while more than 500 have signed up on Facebook and almost 2,500 are subscribed to our monthly e-newsletter.

The Runnymede Bulletin, our flagship quarterly publication, has been reincarnated as a digital magazine. Readership is now ten times what it was a year ago.

The Runnymede Bulletin was a finalist in the category of Specialist Magazine in the 2010 Digital Magazine Awards.

We have widened the scope of our communication, generating video, audio and interactive content so that our work also reaches those who prefer to engage online, particularly younger audiences.



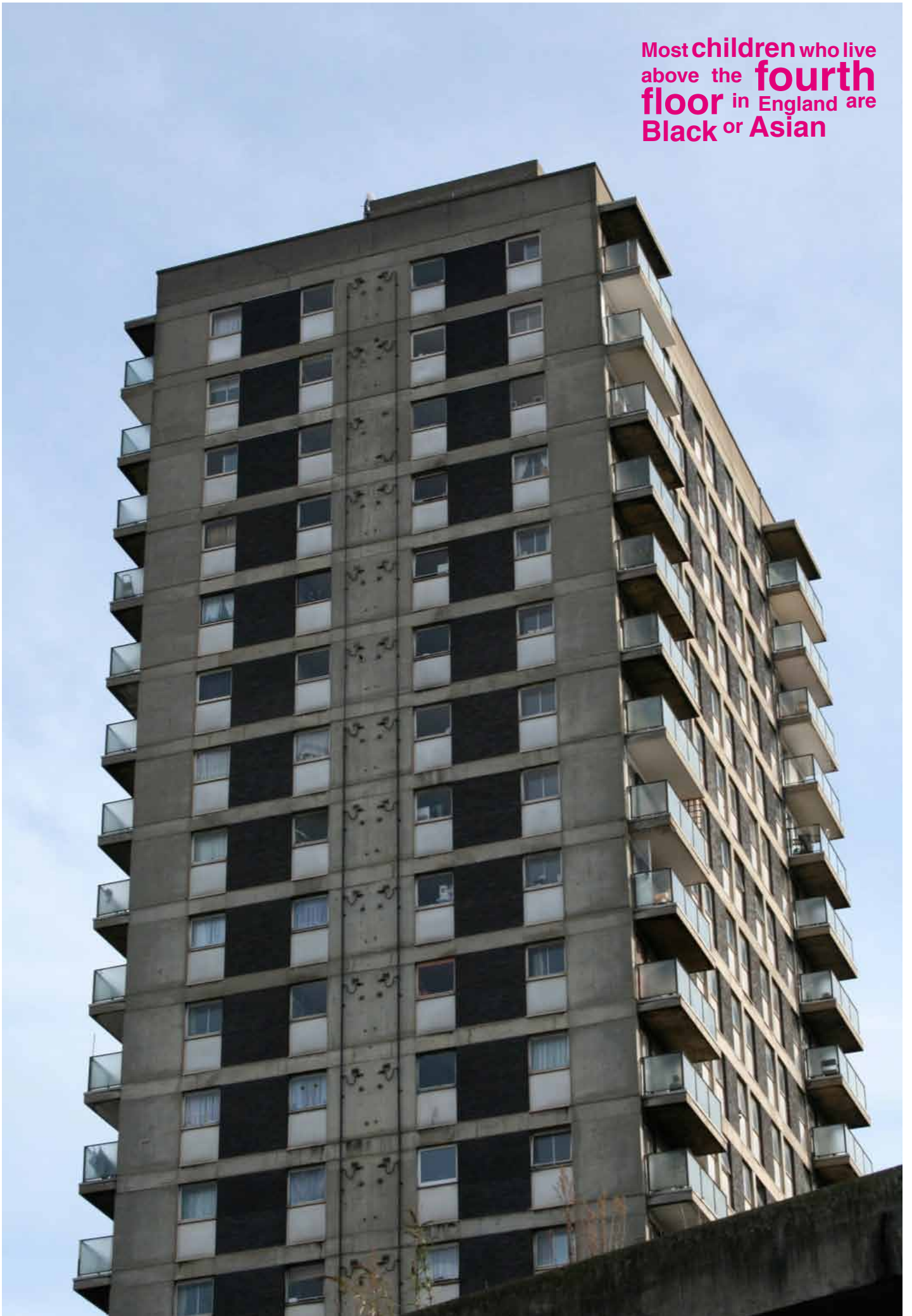
79,110

UNIQUE VISITS TO OUR WEBSITES

OUR PRINCIPLES

- » We strive for a society where everyone enjoys equal life chances, feels valued, leads fulfilling lives, and is able to actively participate regardless of their colour or ethnic background.
- » Racism cannot be understood or fought in isolation from other forms of injustice. We stand for universal human rights, and against inequality and discrimination in all their forms.
- » We recognise that people experience racism in different ways. People continue to encounter significant personal prejudice while major institutions too often fail to treat ethnic minorities fairly. Eradicating different forms of racism requires specific targeted strategies.
- » A racially unequal society is one mired by injustice, distrust, hatred and violence. Racism wastes human potential and distracts us from our common aims for progress; it is in everyone's best interests to eliminate racism.
- » Solutions to racism should be based on the best evidence available, informed by the experiences of individuals and communities. This evidence should be presented in a way which allows dialogue about changes to policy and practice, and empowers individuals and groups to take action to eradicate racism.
- » The struggle against racism requires collaboration between organisations and individuals across sectors and regions. Particular efforts are needed to engage with marginalised groups and individuals. Creating an honest dialogue between those who suffer the effects of racism and decision-makers is vital for an effective democratic society.
- » This period of financial austerity and significant political reform requires even greater vigilance against worsening racial inequality, heightened tensions between ethnic groups, and the further marginalisation of groups who suffer from racial discrimination.
- » By drawing public attention to racial inequality we seek to build solutions to the problems caused by racism rather than drive increased tensions. Being prepared to identify the many challenges posed by racism is a marker of mature political debates.
- » We recognise the progress made by many people from minority ethnic communities, in large part due to the efforts of communities and individuals over many years. While many have overcome the barriers imposed by racist practices, evidence shows that the barriers remain for too many others.
- » Lasting solutions to racism are possible, by working with people from all communities and ethnic backgrounds. The prize of a society free from racial discrimination is one that is worth fighting for.

Most children who live
above the **fourth**
floor in England are
Black or **Asian**



TOWNS AND CITIES RUNNYMEDE HAS WORKED IN



43

Runnymede has worked with hundreds of voluntary and community organisations across the UK and beyond.

Linking our community partners and parliamentary networks, we have been able to bring local issues to national prominence and support local decision-making on race equality.

We have hosted regional political debates with local politicians and activists.

Runnymede has also connected with new audiences through projects that embrace innovative engagement techniques.

We used video arts for our Generation 3.0 project, we've hosted deliberative assemblies on the Big Society, and have set up 360, our own online social network.

Runnymede events in 2010 have ranged from seminars and conferences, to webchats and film screenings.

As a truly national and international organisation, we have held events in all corners of the UK as well as in Europe.

Our expert staff are often called to speak at external events. In 2010, these included everything from the AGMs of small race equality councils, to major party conferences and the United Nations. We are always keen to share our research and expertise with others.

Young people, parliamentarians, older people, teachers, academics and voluntary community organisations all form part of the audiences addressed by Runnymede in the course of the year.



7324

PEOPLE WHO HEARD OUR STAFF SPEAK AT EVENTS

WHO ARE WE?



Learn who's who and read the Runnymede staff team's biographies at runnymedetrust.org/the-team

diversity working together ethnicity innovative
multimedia **end racism** volunteer
challenge prejudice belonging
podcasts leadership network **engagement**
success education **four decades** thought-provoking
fresh ideas **intelligence** informed
authoritative balance **young people** perspectives **donate**
diaspora UK changing attitudes equal opportunities videos
independent Europe future generations
debate **justice** change **integration** this is where i live
influencing government expertise

As a charity we rely on your generous support
Please donate at runnymedetrust.org/donations

