



**Runnymede Trust Press Release: For Immediate Release  
19 July 2011**

**DO YOU WANT TO HELP END RACISM IN A GENERATION?**

The Runnymede Trust – the UK’s leading race equality think tank – is making a film on race equality in Croydon, and wants to hear **your views** on what key issues are facing the borough.

Make your voice heard by attending one of Runnymede’s focus group events, which are taking place at the Croydon BME forum, London Road on **Wednesday 27 July between 2pm – 4pm** and **Thursday 28 July between 10am – 12noon**.

The focus groups and film are part of Runnymede’s Generation 3.0 project, which is looking at how we can end racism in a generation – in particular looking at what brings us together rather than what drives us apart.

As part of the project, Runnymede will also be holding a 5 day long pop-up shop event in Croydon town centre in November, which will host arts events, a screening of the film and educational workshops, all focused on the theme of race equality. People will also be able to drop in to the space for a cup of tea and a chat.

For the opportunity to take part in one of our focus groups, or to get more information on the project, contact Vicki Butler at [vicki@runnymedetrust.org](mailto:vicki@runnymedetrust.org).

**Notes to editors**

1. For any further information contact [vicki@runnymedetrust.org](mailto:vicki@runnymedetrust.org)
2. The focus groups are taking place at the following address:

Croydon BME Forum  
Palmcroy House  
387 London Road  
Croydon  
CR0 3PB

3. The Runnymede Trust is a social policy research organisation focused on race equality and race relations. We work by:
  - Identifying barriers to race equality and good race relations
  - Enabling effective action for social change
  - Influencing policy at all levels through providing thought leadership and robust evidence

Further information is available on the Runnymede website:

[www.runnymedetrust.org](http://www.runnymedetrust.org)

4. The Generation 3.0 project is also taking place in Trafford, Greater Manchester, and previously took place in Handsworth, Birmingham. For more information visit [www.generation3-0.org](http://www.generation3-0.org) or follow @generation3\_0 on twitter.